



# First Chinese-Swiss Financial Round Table

**Swiss-Chinese collaboration in banking  
research, education and training**

June 27, 2014



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# Collaboration in Academia

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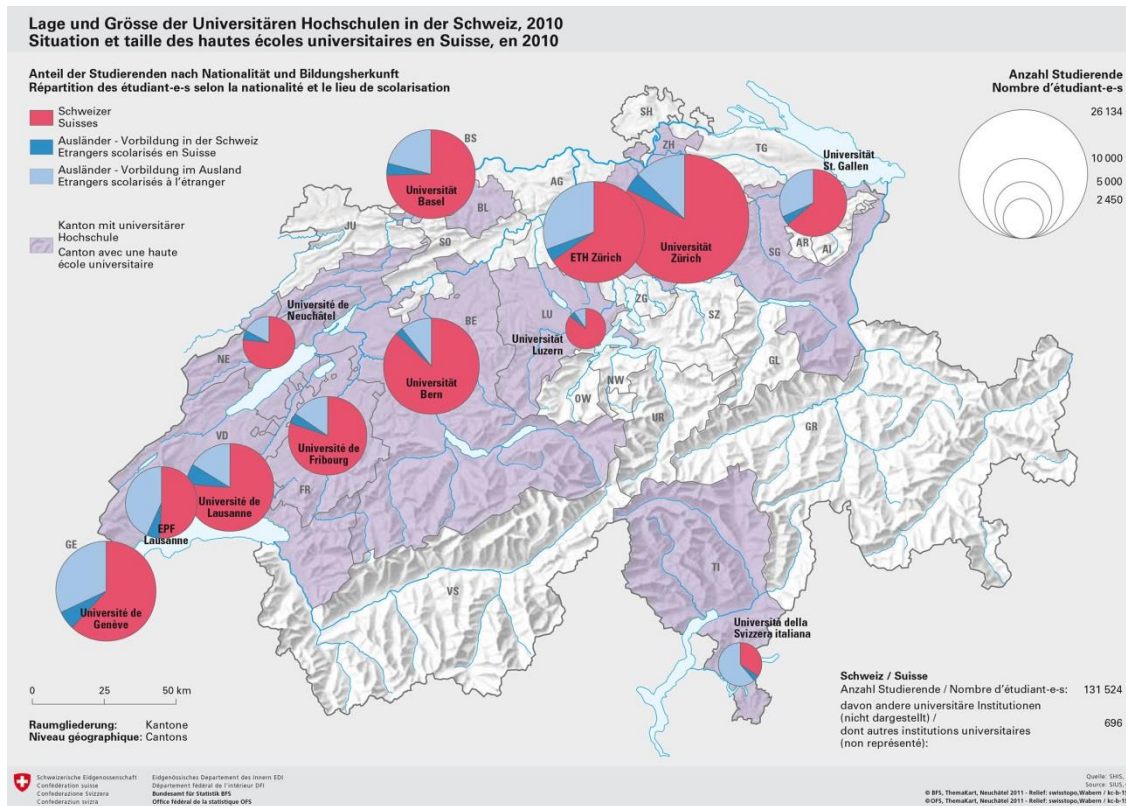
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# Swiss Universities

## 10 cantonal universities, 2 Federal Institutes of Technology





# Swiss-Chinese Cooperation Agreements: Universities (1)

Swiss University	Partner University
University of Basel	Sun-Yat-Sen University, Guangzhou
	East China Normal University
	Jiao Tong University Shanghai
	Tongji University Shanghai
University of Bern	Chinese University of Hong Kong
	China University of Political Science and Law
	Wuhan University
University of Fribourg	The Chinese University of Hong Kong
	East China University of Political Science and Law Shanghai
	East China Normal University Shanghai
University of St. Gallen	CEIBS
	Chinese University of Hong Kong
	Fudan University
	HKUST
	Peking University
	Shanghai Jiao Tong University
	Tongji University,
	Tsinghua University Peking
	The University of Hong Kong
University of Lugano	Asia Media Research Centre of the Communication University of China
	Central University of Finance and Economics Business School
	Zhejiang University Hangzhou
University of Geneva	Zhejiang University Hangzhou
	Chinese University of Hong Kong

Swiss University	Partner University
(University of Geneva)	City University of Hong Kong
	Beijing Foreign Studies University
	Renmin University of China
	Peking University
	East China Normal University Shanghai
University of Lausanne	China University of Political Science and Law
	Peking University
	Chinese University of Hong Kong
	Hong Kong University
	Shanghai University of Finance and Economics
University of Lucerne	Nankai University Tianjin
	Nanjing University
	Chinese University of Political Sciences and Law
	EPFL
	Peking University
EPFL	Fudan University
	Tsinghua University
	Tongji University
	Chinese Academy of Sciences
	Hong Kong University of Science & Technology
	Chinese University of Hong Kong
	Shanghai Jiaotong University
	Xi'an Jiaotong University

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## Swiss-Chinese Cooperation Agreements: Universities (2)

Swiss University	Partner University
ETH Zurich	Chinese University of Hong Kong
	Hong Kong University of Science and Technology, Schools of Engineering & Science
	Chinese Academy of Sciences
	Southeast University Nanjing
	Tongji University,
	Tsinghua University
	Shanghai Institutes for Biological Sciences CAS
	Institute for Process Engineering of CAS
	Peking University
	Beijing Institute of Technology
University of Zurich	Beijing Language and Culture University
	Beijing Normal University
	Chinese Academy of Social Sciences Beijing
	Guangzhou University, Hong Kong Baptist University, Lutheran Theological Seminary HK
	Peking University
	China National Institute of Cultural Property
	Tsinghua University
	Renmin University of China
	Capital Medical University
	Central Nationalities University (Minzu University of China)
	Beihang University
	Chinese research centre for tibetan studies
	The Palace Museum
	Chinese Manned Space Engineering Office
	Chinese Academy of Sciences

Swiss University	Partner University
(University of Zurich)	Chinese Academy of Medical Sciences
	Chinese Academy of Agricultural Science
	Zhongshan University Guangzhou
	Guangxi Normal University Guilin
	Zhejiang University of Technology Hangzhou
	Zhejiang University Hangzhou
	University of Hong Kong
	Chinese University of Hong Kong
	City University of Hong Kong
	The Hong Kong Polytechnic University
	Hong Kong University of Science and Technology
	Hong Kong Insitute for Monetary Research
	Lingnan University Hong Kong
	Kunming University
	Lanzhou University
	Southwest Petroleum University Nanchong
	University of Nanjing
	Guangxi University for Nationalities Nanning
	Fudan University Shanghai
	East China University of Political Science and Law Shanghai
	Second Medical University Shanghai
	Jiao Tong University Shanghai
	Shanghai Clinical Research Center
	Huazhong Agricultural University Wuhan
	Northwest Institute of Plateau Biology, CAS Xining

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# Swiss-Chinese Cooperation Agreements: Universities - Finance and Economics

Swiss University	Partner University	Type of agreement
University of Basel	Lingnan College, Sun-Yat-Sen University, Guangzhou	Faculty Exchange Agreement In-coming/ Out-going BA, MA
University of St. Gallen	CEIBS Chinese Europe International Business School Shanghai	
	Chinese University of Hong Kong Hong Kong	PG Exchange in MBA & UG exchange
	Fudan University School of Management Shanghai	
	HKUST - Hong Kong University of Science and Technology School of Business and Management Hong Kong	
	Peking University Guanghua School of Management Peking	
	Peking University HSBC Business School	
	Shanghai Jiao Tong University School of International and Public Affairs (SIPA)	
	Shanghai Jiao Tong University Antai College of Economics and Management (ACEM)	
	Tongji University, School of Economics and Management	
	Tsinghua University School of Economics and Management Peking	
	The University of Hong Kong Hong Kong	
University of Lugano	Central University of Finance and Economics Business School	Exchange cooperation
University of Geneva	Zhejiang University Hangzhou	Exchange & research agreement
University of Lausanne	Peking University, Guanghua School of Management	Student exchange agreement Master/ Dr., research agreement
	Shanghai University of Finance and Economics	Student exchange agreement Bachelor
	Tongji Lausanne	Student exchange
ETH Zurich	Tongji University, School of Economics & Management	Institutional agreement
University of Zurich	Tsinghua University	Exchange agreemnet
	University of Hong Kong	Research & exchange cooperation
	The Hong Kong Polytechnic University	Research & exchange cooperation
	Hong Kong Insitute for Monetary Research	Research cooperation
	Fudan University Shanghai	Exchange & research cooperation, Agreement

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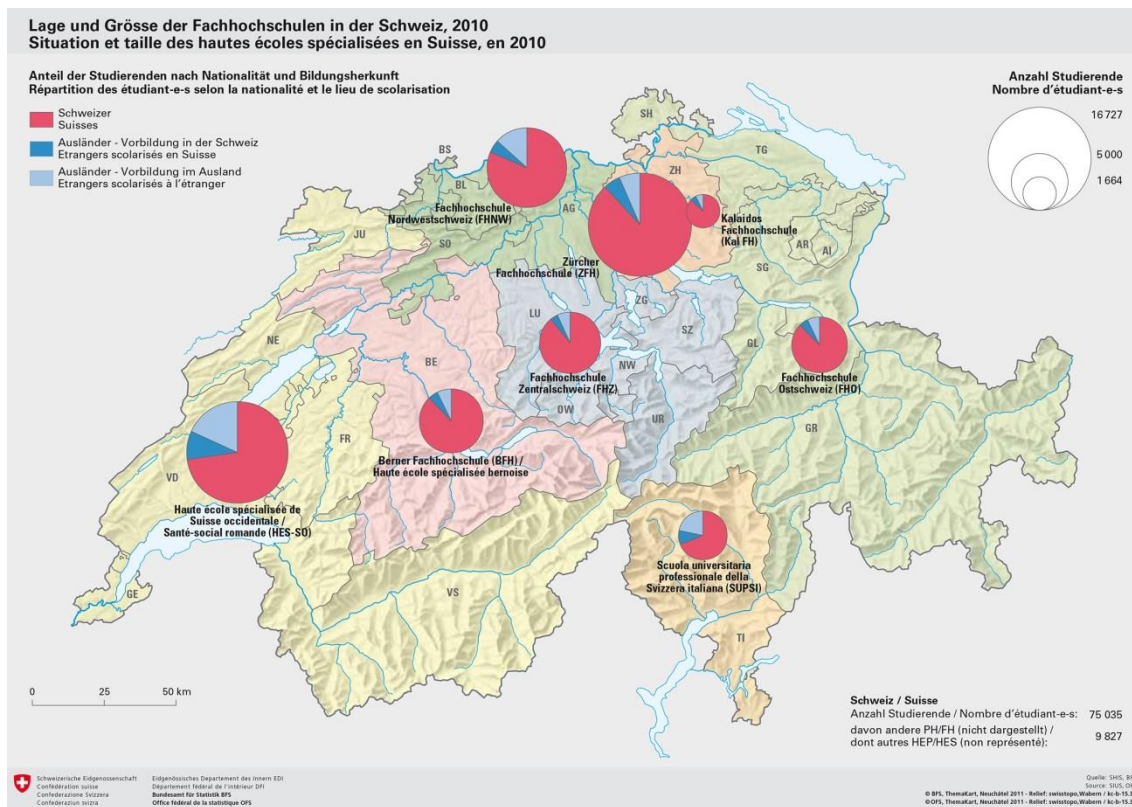
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# Swiss Universities of Applied Sciences

7 cantonal institutions, 2 private institutions (officially accredited)



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# Swiss-Chinese Cooperation Agreements: UAS

Swiss University	Partner University /Institution
Lucerne University of Applied Sciences and Arts	Tsinghua University
	School of Architecture of Central Academy of Fine Arts
	Shanghai JiaoTong University
	Wuhan University
University of Applied Sciences Western Switzerland	North China Electric Power University
	Tsinghua University, Beijing
	Zhejiang University
	Yantai University
	Beijing Institute of Technology
Zurich University of Applied Sciences	Shanghai University
	University of International Business and Economics Beijing
	Sun Yat-sen University Guangzhou
	Hong Kong Baptist University
	Lingnan University Hong Kong
	Wuhan University
	Peking University HSBC Business School
	Shanghai Jiao Tong University
	University of Nottingham Ningbo China
	The Hong Kong Polytechnic University
Zurich University of the Arts ZHDK	Shenzhen University
	National Academy of Chinese Theatre Arts
	China Academy of Art Hangzhou
	City University of Hong Kong
	Central Academy of Fine Arts Beijing, CAFA

Swiss University	Partner University /Institution
<i>(Zurich University of the Arts ZHDK)</i>	Shanghai Theater Academy (Film)
	Communication University of China Beijing
	School of Design of Jiangnan University
	Various Institutions in HK
University of Applied Sciences in Business Administration Zurich	Beijing Union University
	South China Normal University Guangzhou
Zurich University of Teacher Education	The Hong Kong Institute of Education
Universities of Applied Sciences of Eastern Switzerland	Shanghai University of Engineering Sciences
	East China University of Science and Technology
	Shanghai Jiao Tong University
University of Applied Sciences Northwestern Switzerland	Heilongjiang Province
	Gansu Training Centre for Senior Management
	Jiangxi Administrative Institute
	Shanghai Economic Management College
	Beijing Foreign Studies University
	Qingdao Technology University
	Hong Kong Polytechnic University
	Hong Kong Baptist University, School of Business
	Lanzhou University, School of Management
	Nanjing University
Bern University of Applied Sciences	Fudan University Shanghai
	Guangdong University of Foreign Studies
	Lingnan University Hong Kong
	Tongji University Shanghai

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# Swiss-Chinese Cooperation Agreements: UAS - Finance and Economics

Swiss University	Partner University /Institution	Type of agreement	Duration
University of Applied Sciences Western Switzerland	Yantai University	Partnership Agreement	
	Shanghai University	Cooperation Agreement	Sept 2013-
Zurich University of Applied Sciences	University of International Business and Economics Beijing	Cooperation Agreement	
	Sun Yat-sen University Guangzhou	Cooperation Agreement	
	Hong Kong Baptist University	Cooperation Agreement	
	Lingnan University Hong Kong	Cooperation Agreement	
	Wuhan University	Cooperation Agreement	
	Peking University HSBC Business School	Cooperation Agreement	
	Shanghai Jiao Tong University Antai College of Economics and Management	Cooperation Agreement	
	University of Nottingham Ningbo China	Cooperation Agreement	
	The Hong Kong Polytechnic University	Cooperation Agreement	
University of Applied Sciences in Business Administration Zurich	Beijing Union University	Student Exchange Programs	
University of Applied Sciences Northwestern Switzerland	Heilongjiang province	Swiss SME Research Centre China in Harbin	Since 2013
	Gansu Training Centre for Senior Management	Gansu Leadership Programme	Since 1992
	Jiangxi Administrative Institute	Public Management Programme at FHNW	Since 2010
	Shanghai Economic Management College	Junior Managers Exchange Basel-Shanghai	Since 2009
	Beijing Foreign Studies University	Student-, lecturer exchange, Joint programme "EMBA in Brand Management"	Since 2009
	Qingdao Technology University	Partnership Agreement, Faculty Exchange	
	Hong Kong Polytechnic University	Student/ Faculty Exchange	
	Hong Kong Baptist University, School of Business	Student/ Faculty Exchange	
	Lanzhou University, School of Management	Student/ Faculty Exchange	
Bern University of Applied Sciences	Guangdong University of Foreign Studies	Cooperation Agreement	

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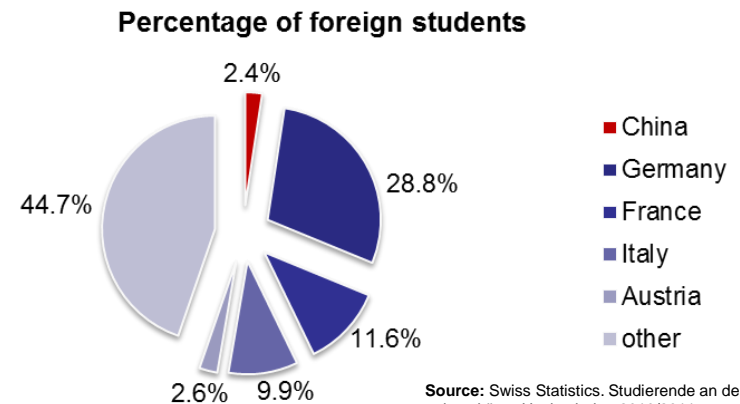
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# Overview: Collaboration in Academia

- 180 cooperation agreements (130 concluded by Swiss universities, 50 by UAS)
  - Finance & Economy: 47 (24 univ. / 23 UAS)
  - Many multi-faculty agreements
- 1152 Chinese students at Swiss universities and 183 at UAS
- Chinese students are the 5<sup>th</sup> largest group of foreign students





# Training and Education in Swiss Financial Institutions for Chinese Bankers



# Survey among Swiss financial institutions

- E-mail survey among Swiss banks (31 Jan – 6 Mar 2014)
- Six institutions have responded having specific training and education programs for Chinese finance executives and specialists:



swiss:finance:institute

HSBC  Private Bank

Julius Bär



Zürcher  
Kantonalbank

CREDIT SUISSE 



# Survey results (1)

- More than 1'000 participants in approx. 370 sessions (p.a.)
- Target groups:
  - Management/executive level (6 mentions)
  - Specialists (5)
  - Government representatives / regulators (2)
  - Graduates and trainees (1 each)
- 3 out of 6 also accept "external" participants



## Survey results (2)

- Selection processes of participants:
  - Chinese partnering institutions
  - Upon request (by business partners in China)
  - By invitation
  - Internally (e.g. Chinese staff)
- Location of training sessions:
  - Switzerland (5 mentions), China (3), Singapore (1), further location (1)



## Survey results (3)

- Broad range of topics covered, different forms of education/training:
  - Training sessions / workshops (with certificates)
  - Bank services and products, advisory and sales
  - Compliance, regulations, corporate governance
  - MBA and MSc programs by partnering institutions
- Future outlook: 2 institutions indicated significant expansion plans for China related training/education (strategic collaboration), 1 slight increase and 3 no expansion plans





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# Further Forms of Collaboration



# Further Forms of Collaboration in Training and Education (selection)

- Projects on Chinese financial topics (e.g. UBS International Center of Economics in Society at the University of Zurich)
- Workshops, seminars and courses for Chinese finance executives by UAS (incl. mandates)
- Ad hoc visits / delegations from China received by Swiss banks
- Study Center Gerzensee of the Swiss National Bank



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# Summary



# Summary

- Large network of cooperation between universities
- Academic collaboration also in economics and finance (limited information, however, on banking specific programs)
- A smaller number of financial institutions in Switzerland offering broad training and education opportunities (incl. external participants, with partnering institutions)
- Target groups are mainly bank managers/executives and finance specialists
- Limited collaboration between banking sector and academia
- Various ad hoc activities (further study needed...)



# Thank you for your attention!